

SIERRA MADRE NEWS

PUBLISHED WEEKLY

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, DECEMBER 8, 1916

VOL. XI, NO. 10

BOARD OF TRADE ELECTS K. M. HAM JR. PRESIDENT; ENTRY IN TOURNAMENT

Kenneth M. Ham Jr., will be president of the Board of Trade during the coming year as a result of action at Monday evening's meeting. Officers were elected and several items of important business transacted, including a decision to participate in the annual Tournament of Roses in Pasadena January 1.

Election of Officers

Three new members of the Board of directors were elected, Messrs. Ham, E. D. Topping and G. L. Kelly. Messrs. Osgood, Pegler, Felgate and Sadler were re-elected. Secretary Hawks and Treasurer Nuettel were also retained in office.

Immediately after the meeting the directors met and named Mr. Ham president.

Tournament Entry

The usual invitation having been received to participate in the annual Tournament of Roses parade on New Year's day, it the unanimous sentiment in the discussion which followed that Sierra Madre should be represented. A committee consisting of Messrs. E. D. Topping, G. L. Kelly, T. M. Webster, W. W. Felgate and C. J. Pegler was named to take charge. As there were no funds available for the purpose it will probably be necessary for the committee to ask for assistance from individuals. As there has always been criticism when Sierra Madre was not represented in the parade here is a fine chance to avoid any chance for criticism by giving the committee whatever assistance may be needed.

Urge change in Law

At the invitation of President Osgood, Dr. John M. Lee addressed the board on the subject of the California law governing bequests. Under an old statute a resident of California cannot bequeath more than one-third of

his estate to institutions or for charitable or educational purposes and then only on condition that at least two-thirds are left to individuals.

This has had the effect, said Dr. Lee, of preventing the giving of large sums to California educational and charitable institutions and has actually kept out of California large sums which would otherwise have been devoted to worthy purposes. One recent instance which has attracted widespread attention is that of Dr. Norman Bridge who, after many years of residence in California recently returned to Chicago to establish his legal residence so as to be free from the California inheritance law.

Another ridiculous effect of the law is to make it possible for residents of other states to do for California institutions what Californians may not do. It does not matter that one may have no known relatives, or that the sole interest of such relatives as he has may be in the prospects of a legacy, or that the legal heirs may be of such a character that the bequest would probably be wasted or devoted to evil purposes. They would win in preference to any worthy charity in which the person might be vitally interested.

After some discussion a motion was adopted expressing the sense of the board that the restriction in question should be removed and that our representatives in the legislature be requested to use their efforts for that purpose.

President in the Chair

President Osgood presided at the meeting, it being the first since the accident which kept him indoors for so long. He expressed deep appreciation of the thoughtful reminders received during that time of the regard of board members and others.

CHURCH HOLDS

ANNUAL ELECTION

Officers for the Year Named by Congregational Church

Officers for the year 1917 were elected at the meeting of the members of the Congregational Church on Wednesday evening. The officers-elect will take office at the annual meeting in January when reports of the last year's work will be presented.

The officers elected Wednesday evening are as follows:

Deacon: C. W. Jones.

Directors: Newman Fssick, chairman; C. S. Kersting, N. W. Tarr.

Treasurer: — — —

Clerk: H. W. Timm.

Auditor: W. S. Hull.

Treasurer of Benevolences: Miss Hilda Caley.

S. S. Supt.: H. W. Timm.

Ushers: S. R. G. Twycross, J. C. Dickson, W. S. Hull, James Sparks.

Organists: Ernest Green, Earl Adams.

Mr. B. Rierdon and Mr. Albert Anderson of the State Agriculture School at Corvallis, Oregon, visited at the home of Mrs. F. Wright on Friday. They are Fraternity Brothers of Marshall Wright and also members of the football team which played the University of Southern California on Thanksgiving Day.

Mrs. C. L. Giddings of Los Angeles is the guest of her mother, Mrs. E. F. Ballou.

PED CROSS BOXES

OPEN FOR SOLDIERS

Variety of Christmas Gifts Are Desired for the Boys on Mexican Border

Instead of comfort bags at first planned by the Red Cross Chapter for the soldier boys on the Mexican border, the donations will be packed as individual gifts in large boxes to be distributed among the lone boys who may not receive much of anything but the Red Cross remembrance. In this way it is hoped to make the local offering reach a greater number and spread more cheer in the aggregate.

Large boxes marked with the sign of the Red Cross have been placed in Welsher's, Sadler's, Hartman's and Sadler's stores. Into these may be dropped any of the articles mentioned heretofore, as well as books, magazines, jams and jellies, dried fruit, nuts, hard candies, tobacco, small drug and toilet articles, handkerchiefs, work gloves, pens and paper, shoe laces, hand towels, thread, needles, and other things.

The chapter hopes to send off these boxes by the first of next week. Those interested are requested to make their contributions promptly so there may be no delay.

Miss Minnie Gardner spent the week end at her home in Santa Ana. On Thanksgiving the family motored to Riverside where dinner was had at the Mission Inn.

CABARET DINNER AND DANCE

Novel Social Diversion Planned For Friday Night of Next Week

The cabaret dinner and dance at the Woman's Club House on the night of December 15th bids fair to be a great success. Tables are being reserved through Mrs. Collins of the Sierra Madre Inn and several people are taking this method of entertaining out of town guests.

The following local artists will entertain during the evening:

Mrs. LeVeaux, Mrs. Hawkshurst, Mrs. James Hawks, Mrs. F. P. Baugh, Mrs. Collins, Mrs. F. L. Ramharter and the Misses Elsa and Gladys Kraft, Gretchen Elsner and the Messrs. Howell Smith, Bryon Buttler, Herbrt Ingraham and a male quartet in which Hall Perry will sing. Dinner Cabaret and dancing all begin at 6:30 P. M.

Many ladies are assisting Mrs. Flather in making the affair a success. Mrs. Steinberger is soliciting for supplies. Mrs. Ingraham, together with Miss Durand and Mrs. Humphries, will look out for the setting of the tables.

Mrs. William Lees, assisted by Mrs. Lulu Miller, Mrs. Rhodes and Mrs. Kimball, will have the management of the four-course chicken dinner, assisted by Mrs. Turner, the caterer from Pasadena. As the reception committee Mrs. Walker will look after guests.

Table reservations should be made with Mrs. S. C. Collins as early as possible, as several dinner parties have already been formed and choice locations will be taken first.

PACIFIC ELECTRIC CHANGES SCHEDULE

New Time Card Makes It Necessary to Watch Time Carefully

With the putting in use of the new elevated loop into the P. E. station in Los Angeles the time card on the Sierra Madre line has been changed throughout. The number of cars remains the same but the time has been altered just enough to make it confusing unless you carry the schedule with you. The complete schedule follows:

Leave Los Angeles	Sierra Madre
A. M.	A. M.
7:45	6:10
5:55	7:00
7:06	7:30
7:55	8:05
8:56	9:16
10:07	
11:07	
P. M.	
12:07	
1:07	
2:07	
3:07	
4:06	
*4:35	
5:06	
5:41	
6:08	
8:00	
9:55	
11:55	

Trains from Los Angeles will be operated via Main St. Trains from Sierra Madre operated via San Pedro St.

*Daily except Sunday.

RED CROSS SECURES NEW HEADQUARTERS

The Red Cross Branch has moved its headquarters across the street to the east of Baldwin Ave. It will occupy the Underhill brick building, formerly used by the Athletic Club.

Miss Ethlyn Williams of Long Beach is a guest for the week of Miss Annie Greene.

WILSON SUPPORTERS WILL HOLD DINNER

Celebration of Victory To Be Held at Sierra Madre Inn

Wilson supporters of all parties will unite at a dinner and ratification celebration on Tuesday evening, December 19, at the Sierra Madre Inn. Democrats, Republicans, Socialists, Prohibitionists and Independents, men and women, will be represented. Some good speakers will be provided for the occasion.

Ever since the election there has been talk of such a celebration. The press of other affairs seemed at times to overshadow the project and make it seem impracticable. But the spirit simply would not down. The thing had to be done in response to an insistent demand.

Plates will be 50 cents each. It is especially desired that reservations be made early. Those wishing to attend should notify Mrs. R. A. Kimball, Louis Dietz or W. H. Stubbins as soon as possible.

MASONIC LODGE HOLDS ELECTION

J. D. Mackerras Will Occupy the Master's Chair the Coming Year

Sierra Madre Lodge No. 408, F. & A. M., held its annual election of officers on Tuesday evening. J. D. Mackerras was elected Master of the lodge, Carlton J. Pegler was elected Senior Warden and F. D. R. Moote was elected Junior Warden. These elections were in the regular order of succession.

W. S. Hull was re-elected secretary of the lodge and C. W. Jones was elected treasurer. The new Master's appointment to subordinate officers have not yet been announced.

WOMAN'S CLUB PLANS HOLIDAY JINKS

As announced the annual High Jinks of the club will take place between Christmas and New Years, also the Holiday dance. The children's party which heretofore has been given by the club to the children of the community during the Christmas season will be postponed until sometime in the Spring. The many public and private parties and entertainments planned during Holiday week will more than occupy the children's time, so that a later date seems much more convenient for this affair.

REV. C. W. MERRILL TO GIVE TALK

Rev. C. W. Merrill of Los Angeles will give a talk on Bulgaria at the Ladies Missionary society of the Congregational Church on Tuesday evening, December 12, at 7:30. Mr. Merrill is an interesting speaker, and has spent some time in Bulgaria, with his daughter, who is teaching there now. No one will be disappointed who comes to hear him. An offering will be taken.

SAWTELLE CELEBRATES COMPLETED PAVING

The city of Sawtelle will hold a big celebration on December 16 to mark the completion of the new boulevard. The section of Santa Monica Boulevard passing through Sawtelle is 100 feet wide and a mile and a quarter long. This paving completes the shortest improved boulevard to the sea from Los Angeles. There will be an auto parade, free barbecue at noon, and in the afternoon athletic contests, competitive drills etc.

KELLOGG CONCERT SCORES BIG HIT

Talented Artists Please Audience That Fills Woman's Club House

Anyone who does not look upon whistling as a means of genuinely artistic musical expression should have heard the work of Miss Nina Coral Kellogg in concert last Friday evening. On the program with her were experienced and highly trained artists and it must be said that the interpretations of Miss Kellogg were entirely in keeping with the best that was offered.

In the short period that she has been studying the art of whistling Miss Kellogg has made remarkable progress. Her control is excellent, her accuracy is remarkable. Into the difficult music of Grieg and Cadman she put a degree of understanding worthy of a mature artist. To the excellence of her musical performance Miss Kellogg adds a remarkably attractive stage presence. By following her present course of working only at what is truly good in music, she may reach heights of musical attainment which it is difficult to foretell.

Assisting with Miss Kellogg's program was Mrs. Bertha Rossiter, a lyric soprano whose unusually pleasing high notes are seldom equalled, and Mr. William Taggart whose clarinet solos showed broad training and excellent technique.

All the numbers were well received. But the final number, Cadman's "I Hear a Thrush at Eve," in which Mrs. Rossiter was accompanied both by Miss Kellogg and Mr. Herbert Ingraham on the cello, proved to be a fitting climax for a program of unusual quality.

BREAKING IT GENTLY WHEN HOME BURNS

"Oh, mama, isn't it too bad that our nice new home is all burning up!"

Two days after moving into their new home in Berkeley, Mrs. Harry Yerxa was working on the second floor putting things to rights, when her little daughter Jannetta trotted into the room with that startling exclamation. Rushing down stairs Mrs. Yerxa found the rear portion of the house enveloped in flames.

A quick fire alarm and the department soon had the fire out, the front portion of the house being intact. According to information received by Mrs. Yerxa's mother, Mrs. Alice Staples Sokol, the house was protected by insurance and can be repaired.

Personal effects belonging to Mrs. F. R. Yerxa who lives with her son and daughter-in-law, were entirely destroyed.

THE EPISCOPAL CHURCH
Church of the Ascension, the Rev. Dr. Geo. H. Cornell, Rector. Vested Choir. Second Sunday in Advent (Bible Sunday). Sunday School 9:45 A. M. Morning prayer and sermon, 11 A. M. Subject of sermon, "The Love of God's Law." All are cordially invited.

Miss Nelson, the Mission Secretary of the Girl's Friendly Society will address the local branch at its meeting on Tuesday next at four o'clock. Full attendance is desired.

CONGREGATIONAL CHURCH

Rev. Wm. Davies, one of the Yale Band that went to Alaska as missionaries and for the past fourteen years pastor of the Vernon church in Los Angeles, will preach both morning and evening at the Congregational church next Sunday.

NATURAL GAS IS PROMISED NEXT APRIL

Not by the first of January, but by the first of April, will Sierra Madre have natural gas, says F. H. Bivens, district superintendent of the Southern Counties Gas Company. Delays in delivery of pipe ordered as early as last August are the causes for the unavoidable postponement of his work here.

"It is almost impossible to get pipe now," declared Mr. Bivens this morning, "but we are assured that by the later part of March or the first part of April, at the latest, the Monrovia district will be served with natural gas."

Will Cheapen Fuel

The work of laying natural gas mains from La Brea oil fields is going forward rapidly, with a gang of 120 men on the job. About 2000 feet of main is laid a day. The mains will be pushed through to Pomona and Azusa districts by the end of January, it is declared.

According to the records of the Southern Counties Gas Company, kept in other sections where natural gas has been substituted for the artificial product, the fuel cost to consumers has been reduced approximately 50 per cent, due to the greater thermal heat units of natural gas. The present artificial gas registers about 570 heat units, while the natural will test 1150. All gas stoves and ranges will have to be readjusted to burn natural gas.

To Increase Field for Gas

Gas as competitor with electricity in this district is now talked of, in connection with the various pumping and other power plants, and in municipal lighting. It is claimed gas is cheaper than electricity and makes a better illuminant. A campaign for the invasion of electrical territory is being planned.

FORTY-ONE MILES NEW TRAIL BUILT

Synopsis of Work Done in The Angelus Forest Reserve This Season

A synopsis of the work done by Supervisor Charlton, of the Angelus National Reserve during the year ending June 30, last, shows the following.

Forty-one miles of new trail built and 413 miles repaired, at a cost of \$28,788; building new roads and repairing old ones, \$1400; erection of a bridge in San Anton canyon, \$200; cleaned up and repaired fire-breaks, \$1220; built eight miles of fire line and cleaned eleven miles of old lines, \$2240; eleven miles of new telephone line built and thirty-six miles repaired, \$1650; three cabins built and twenty repaired, \$2317; four new barns built and seven repaired, \$400; three miscellaneous buildings built and repaired, \$190.

SIERRA MADRE RAINFALL Season 1916-1917

October	4.16

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PROFESSIONAL CARDS

R. H. Mackerras, M. D.
Office 154 W. Central
Phone Main 53. 138 W. Cent. Ave.

LLOYD L. KREBS, M. D.
Residence—72 W. Alegria
Phone Main 111
Hours—11-12:30
Office, 4 N. Baldwin Main 60

GEORGE W. GROTH
Physician and Surgeon
Osteopath
Blue 144 N. Baldwin

A. J. RUST
DENTIST

308 Higgins Building, Cor. Second and Main, Los Angeles; office hrs. 10-12, 2-4. Office phone Main 7011

ALLEN T. GAY
Undertaker and Funeral Director
Lady Assistant
AUTO AMBULANCE
Main 93 Central & Baldwin

Private Dancing Lessons
By the Hour
Single Person—75 cents or—
\$1 per Couple
LATEST STEPS TAUGHT
MISS GLADYS KRAFFT
448 W. Highland Ave. Tel. Blue 61

HELP STAMP OUT TUBERCULOSIS
BUY RED CROSS STAMPS
1 Cent Each

Happy New Year

Merry Christmas

AMERICAN RED CROSS



Children can get stamps to sell at the Helping Station between the hours of 8 and 9 A.M., and 12 to 1 P.M. Children will be allowed ten per cent on all they sell.

When the children come to sell these holiday stamps remember most of the money is kept at home for local use and the rest goes to the American Red Cross headquarters.

CHAMBERS OF COMMERCE MEET HERE IN FEBRUARY

Associated Bodies Accept Invitation to Hold Monthly Meeting Here

Sierra Madre will be the entertaining city for the February meeting of the Associated Chambers of Commerce of the San Gabriel Valley. The meeting is scheduled for the first Tuesday evening of the month. It is the meeting following dinner which is served at a nominal price.

Attendance at these meetings is usually about 125. The next regular meeting will be held in Whittier and it is hoped that Sierra Madre will be well represented there in an effort to secure a large attendance for the February meeting.

The December meeting was held Tuesday evening in West Covina. The Sierra Madre Board of Trade was represented by J. N. Hawks, J. F. Sadler, E. D. Topping, G. L. Kelly and K. M. Ham.

PERSONAL MENTION

Mrs. Borglum of Venice was a guest of Mrs. E. W. Camp on Saturday last.

Mrs. Clara E. Harley of W. Mariposa Ave. is spending the week in San Diego visiting the Exposition.

Miss Elizabeth H. Leigh of Los Angeles will be the guest of Miss T. H. Graham of Mia Italia for a month.

The Eleven and One Club spent a very pleasant evening Tuesday at the home of Mrs. E. S. Mollenkopf.

Mrs. E. J. Bourne returned on Monday from an extended trip to Seattle, Washington, and different points of interest in British Columbia.

E. S. Mollenkopf left this morning for Santa Barbara where he has accepted a position with the Reynolds Electric Company. Mrs. Mollenkopf and children will join him later after a short stay with her parents in Monrovia.

Miss Sylvia Poole entertained with a delightful cabin party at Fern Lodge over the last week end, in compliment to Miss Elizabeth Frazer and Miss Laura Wolff of Redlands. Other guests were the Misses Verna Trible and Avis Preston.

A party of young people spent the week end pleasantly at the Schwartz-Norris cabin in the Big Santa Anita. Those present were the Misses Dorothy Day, Nina Kellogg and Katharine Schwartz, Messrs. George Norris, Charles Schwartz and Harry Bleecker.

The mothers of the S. F. G. Boys of the Congregational church have planned a series of afternoon teas, the first to be given next Thursday afternoon at the home of Mrs. J. F. Sadler. She will be assisted by Mrs. W. E. Walker, Mrs. E. Rhodes and Miss Portia Ulrich. A silver offering will be taken each time, the proceeds to be given toward paying off the indebtedness on the Boy's Cabin in the Big Santa Anita Canyon. All are cordially invited.

Mrs. H. I. Dutton of Alhambra was the house guest of Mrs. E. Rhodes last week.

The Dickens Fellowship will meet at Mia Italia, Miss Graham hostess, on December 13, 1916.

The Dickens Fellowship were entertained at the home of Miss Thomasella Graham on Wednesday.

Mrs. Frank Lombard of Oak Park, Illinois has been the guest of Mrs. Frank Wright the past week.

Miss Bertha Carson spent the week end in San Bernardino as the guest of her cousin, Mrs. Harry Ardery.

Mr. and Mrs. John Spratley and their son and daughter of Santa Monica were dinner guests of Mr. and Mrs. J. T. Mason on Thanksgiving.

Mr. and Mrs. W. J. Lawless with Mr. and Mrs. William Allen of New Haven, Connecticut, motored to San Diego and spent two days of the past week.

Mrs. P. O. Brewster of Los Angeles was the charming hostess on Wednesday last at a 10 o'clock luncheon given at the Hotel Maryland. Her guests were, her mother, Mrs. Barkwell of Cheyenne, Wyoming, Mrs. M. M. Olds, Mrs. E. F. Siegmund and Mrs. G. H. Johnson of Los Angeles, Mrs. F. J. Hart of Sierra Madre Villa, and Mrs. J. A. Osgood, Mrs. J. T. Mason, Mrs. W. J. Lawless, Mrs. G. H. Letteau, Mrs. E. W. Camp, Mrs. E. C. Carhart and Mrs. W. H. Ingraham of Sierra Madre.

Mr. and Mrs. Marcus W. Copps have returned from Los Angeles where they spent Thanksgiving week at the home of their son, M. A. Copps. While there they also celebrated their golden wedding anniversary which occurred on November 28. They received many congratulations by wire, and by mail from all parts of the country. As they descended the stairs in the morning they were greeted by their children singing "The Golden Wedding Day." The afternoon was spent quite informally with a number of friends calling to offer felicitations. The house was profusely decorated with orange blossoms and other flowers. More friends called in the evening and Mrs. Foster Price of Hollywood led in the singing of many of the old songs of fifty years ago, including "The Golding Wedding Day."

MODERN DENTISTRY AT MODERATE PRICES

Don't tolerate a plate that "drops"—it can be Corrected.

DOCTOR HAWKINS

Ten Years in Practice

Opposite Chamber of Commerce Building

130 E. Colorado St. PASADENA Phone Fair Oaks 115

Saturday Evening, Dec. 9

Mutual Masterpiece

"The Idol of the Stage"

Featuring MALCOLM WILLIAMS

Five Reels

Pathé News

Comedy

Woman's Club House

8:00 P. M. Adults 15c, Children 10

Dinner - Cabaret Dance

Woman's Club House

Friday Evening, Dec. 15

Cabaret of Local Artists

Cabaret and Dance..... 25c

Dinner, Cabaret and Dance..... 75c

Smoking Allowed at Tables

Telephone Black 45 and reserve tables for any number.

SANTA'S TIRED!



When Jane Fixes the Knickknacks

LIKE to loaf in the kitchen while Jane in her wifely way is puttin' the finish on knickknacks for the dinner on Christmas day. Say, tollible early o' mornin's, when the coffeepot's sizzlin' low, an' the rooster's crowin' for daybreak—like nobody else didn't know—out through the white curtained window the stars is beginnin' to fade, an' the hills that was hid in darkness is at last comin' out o' the shade. Directly silence settles, so plain it is mighty nigh seen, an' me an' the past stand together, with scarcely a minit between, fer I feel unusually tender—in a glad, half sad sort o' way—While Jane is fixin' the knickknacks for the dinner on Christmas day.

A person don't never, I reckon, rememb'ber the old folks at home. No matter how feeble he grows an' no matter jest where he may roam, an' they show pretty clear at such minits, true an' brave as in days gone by, till I push my chair in the shaddow—a-hidin' the mist in my eye. I see the grave face of my father as he reads by the candlestick there, an' I hear some hymn of my mother as she rocks in the hickory chair; Then the firelight falls on the cellin' with the rose of the old time glow As I dream only dreams o' the future 'stid o' dreams o' the long ago. Hieh ho! What a world o' changes from the lad to the man now gray, Watchin' Jane as she fixes knickknacks for the dinner on Christmas day!

Then my thoughts travels on an' onward from misis where the old folks be, an' I wonder if our own children is thinkin' in' Jane an' me; if they heard some organ sendin' the song, "Do They Miss Me at Home?" Through the holy Christmas mornin', through the holy Christmas gloamin', if they heard their children shoutin' in pleasure beside their toys, Would they think once more o' the homestead, where they lived when girls an' boys. . . .

The young has the world before 'em, but fer us it lies behind—

A dim, dear land o' memories, where even I keep a minit.

Wee old ones in the attic, broken toys long laid away,

As I watch Jane fixin' the knickknacks for the dinner on Christmas day.

—Will T. Hale.

ELECTRIC CHRISTMAS GIFTS.

Still New Enough to Have Novelty Element Dear to Americans.

Electric Christmas gifts still possess that element of novelty dear to the American heart and thus solve the problem of giving Christmas gifts that are "different." Imagine how pleased most men would be to receive an electric shaving cup or electric cigar lighter instead of neckties, socks and handkerchiefs "as usual."

A teakettle for grandmother, a samovar for mother's 5 o'clock tea, a chafing dish for the college girl, a disk stove for the bachelor, a flatiron or sewing machine motor for the practical housewife—all these novel and useful gifts will be appreciated by the recipients.

It should not be forgotten that these electric Christmas gifts are all useful gifts. Each of these devices is designed to do some one thing better than it can be done any other way, whether it is to percolate coffee, toast bread or furnish the power for running a sewing machine.

The presence of an electric percolator on any table adds a touch of something different and something better. The electric tea samovar is rapidly becoming quite the thing for the modern tea table.

NOTICE OF ANNUAL MEETING

Notice is hereby given that the annual meeting of the stockholders of the First National Bank of Sierra Madre, California, will be held in the banking rooms of said bank, Tuesday, January 9, 1917, at 3 o'clock P. M., for the purpose of electing directors for the ensuing year, and for the transaction of such other business as may lawfully come before the meeting.

F. W. NUETZEL, Cashier, Sierra Madre, California. December 8, 1916.

PAY CASH and SAVE MONEY

CUT PRICES EVERY DAY AT

NORRIS' CASH STORE

SPECIALS FOR SATURDAY ONLY—

1 lb. Best Creamery Butter	42
7 lbs. Bell Flower Apples	25
2 lbs. Walnuts	35

SPECIALS FOR SATURDAY AND NEXT WEDNESDAY

Pig Pork Roast, the lb.	16
Nice Juicy Pot Roast, the lb.	15
Cross Rib Shoulder Clod, the lb.	15

SPECIALS FOR NEXT TUESDAY—

T-Bone Steaks, the lb.	30
Sirloin Steaks, the lb.	22 1/2
Pork Chops, the lb.	20 and 23

Come to the Store, there are Bargains Everyday

Good Old Farm Style Pure Pork Sausage, the lb.	20
Nice Fresh Hamburger Steak, the lb.	15
24 1/2 lb. Sack Guaranteed Flour	1.15

Reduce the High Cost of Living by

Calling up Black 12

S. R. NORRIS, Proprietor of the

Sierra Madre Dept. Store

Fine Candies for Christmas

LOWNEY, CHRISTOPHER, HOFFMAN AND BISHOP'S in packages from 25c to \$1.75.

SPECIAL—Three pound FANCY MIX in glass jar at One Dollar

Sierra Madre Pharmacy

F. H. HARTMAN, Prop.

CHRISTOPHER'S ICE CREAM

Phone Black 25. Prompt Delivery Service

J. W. STRICKLAND - Phone Red 143 The Feed and Grain Man

SELLS FOR LESS

All kinds of Grain and Poultry Feed, Beet Pulp, Alfalfa, Hay, etc., etc.

OUR LEADERS—

Scratch feed, no grit, no shell, all clean grain, at mill prices. Egg Food, or dry mash. I mix it myself. My 15 years' experience mixing and selling feed assures you the proper feed for egg production. 80lb sack, \$1.90 per sack; 90lb sack, \$2.15 per sack. Weight stamped on sack.

J. W. STRICKLAND

139 Esperanza, between Baldwin and Hermosa

Originator and breeder of the world-famous Monarch Minorca Poultry

Fresh Daily!

DO YOU KNOW that I receive fresh every morning in season spinach, carrots, turnips, beets, lettuce and all kinds of vegetables. They are kept in the best sanitary conditions in this store. Also fresh fruits in season.

IN THE MARKET

Prime Ribs Roast Beef, lb. (from 3 lbs. up)	18c
Short Ribs Beef, lb.	12c
Lean Pot Roasts, lb.	15c
Boiling Beef, lb.	12c
Shoulder Lamb Chops, lb.	20c
Pickled Beef Tongue, lb.	20c
French Lamb Chops, lb.	30c
Legs Lamb, Prime, lb.	25c

THIS MEANS QUALITY

M. D. WELSHER

OUR MOTTO

QUALITY—QUANTITY—SERVICE



Brenwood
CLOTHES
OF QUALITY



HERE'S a store that offers distinct advantages to women gift buyers in the same measure that it offers distinct advantages to the men who trade here the year 'round--no doubt the very men you are striving to please.

Let's offer you then, Mrs. or Miss Gifthunter, the services of this store in the matter of helping you select the most appropriate "stockin' stuffin'" for "that man."

Brenwood House Coats \$5 to \$15
Brenwood Cravats 25c to \$2
Brenwood Hose—Holiday Boxed—\$1 a Box of 2 to 6 pairs
Umbrellas \$1 to \$5
Day and Evening Waistcoats \$2 to \$7
Arm Band and Garter Sets 50c and 75c
Leather and Other Novelties

And Shirts, and Hats, and Overcoats, and Raincoats galore, with those extremely practical Pajamas, Night Robes, and Undersuits.

When may we expect you? The "sooner the quicker."

BRENNER & WOOD

Responsible for All Brenwoodwear

37 N. Raymond Ave.
Pasadena



EVERY one is familiar with the viands that go to make up the Christmas dinner of the English speaking races—the turkey, goose, plum pudding and mince pie festivals—but how many of us know what they eat at Christmastide in foreign countries?

The Frenchman's Christmas bill of fare, for instance, is extensive and varied and in many respects quite different from our own. The great Gallic national dishes are truffled turkey and black puddings, of which every Frenchman who can afford such luxuries makes a very hearty meal at Yuletide.

In Russia the Christmas meal consists largely of two dishes—one of wheat porridge served with honey and the other a curious compound of stewed pears, apples, oranges, grapes and cherries, sweetened with honey and served cold.

Italians, too, are fond of rather sweet and indigestible dishes, especially at Christmas. One of their favorite combinations is that of eels, periwinkles and vermicelli, while the inevitable macaroni and spaghetti form, of course, the principal articles of food at all times.

The German Christmas dinner offers as its principal attraction the goose, without which your true German would feel that he had not had a real holiday feast. Germans, like Austrians and Italians, have a very sweet taste, as evidenced by their numerous varieties of cake.

Notwithstanding the tendency in all countries to offer huge dinners at Christmas, it would seem that every



ORDINANCE NO. 217
AN ORDINANCE OF THE BOARD OF TRUSTEES OF THE CITY OF SIERRA MADRE AMENDING ORDINANCE NO. 201 BY AMENDING SECTIONS 1 AND 5 THEREOF AND DEFINING THE PURPOSE AND INTENT THEREOF.

WHEREAS, the Board of Trustees of the City of Sierra Madre, on the 17th day of June, 1915, duly passed and adopted an Ordinance, No. 201 of the Ordinances of said City, entitled, "An ordinance of the Board of Trustees of the City of Sierra Madre Prohibiting the Construction, Maintenance or Keeping within the Residence District of the City of Sierra Madre, of Livery Stables, Corrals, or Other Places for Animals for Hire, Establishing the Boundaries of the Residence District of the City of Sierra Madre; Regulating the Keeping of Animals for Hire, Providing a Penalty for the Violation of the Provisions of this Ordinance and Repealing all Ordinances and parts of Ordinances in Conflict Herewith."

AND WHEREAS, it has been contended that the meaning of the words "for hire" as used in said Ordinance is the same as that of "hiring" as used in the California Codes,

AND WHEREAS, it has been suggested that said Ordinance might be evaded by giving the use of the animals free and in charging for the use of saddles or equipment, or by giving the use of the animals free and charging a lump sum for the board or lodgings at some mountain resort;

AND WHEREAS, it has been suggested that the keeping of animals for hire, if kept in a cleanly and orderly manner, or in such manner as not to constitute a nuisance, was not within the purview of the Ordinance. NOW THEREFORE, to settle such contentions and to change the penalty in said Ordinance 201,

The Board of Trustees of the City of Sierra Madre do ordain as follows: SECTION 1. That Section 1. of said Ordinance No. 201 of the Ordinances of the City of Sierra Madre be and the same is hereby amended to read as follows:

"SECTION 1. That it shall be unlawful for any person, firm or corporation, or any employee of any person, firm or corporation, to construct, maintain or keep, or cause or permit to be constructed, maintained or kept within the limits of the residential district of said City, hereinafter described, any livery stable, corral or other inclosure or place for maintaining or keeping temporarily or permanently, of animals for hire, either for riding or packing.

The words "for hire" shall be construed broadly in this or any other ordinance of like character, and shall mean to grant or give, for a compensation or its equivalent, either directly or indirectly, the service or use, or assistance of animals, maintained or kept, for such purposes.

SECTION 2. That the purpose and intent of said ordinance, as expressed therein, is to prevent a nuisance by excluding the causes thereof, whether or not any individual business may be in itself a nuisance, or properly or improperly conducted.

SECTION 3. That Section 5 of said Ordinance No. 201 of the Ordinances of the City of Sierra Madre be and the same hereby is amended to read as follows:

"SECTION 5. That any person, firm or corporation, violating any of the provisions of this Ordinance shall be deemed guilty of a misdemeanor, and shall, upon conviction thereof, be punishable by a fine not exceeding \$500.00 or by imprisonment for a period not to exceed thirty days."

SECTION 4. The City Clerk shall certify to the adoption of this Ordinance and shall cause the same to be published once in the "Sierra Madre News," a weekly newspaper, published and circulated in the City of Sierra Madre, and hereby designated for that purpose, and from and after 30 days from such publication the same shall take effect and be in force.

The forgoing Ordinance was introduced at a regular meeting of the Board of Trustees, held on the 9th day of November, 1916, and was adopted at an adjourned meeting of said Board, held on the 24th day of November, 1916, by the affirmative vote of at least three trustees, to-wit:

Ayes—Trustee Caskey, Nourse and Dietz.
Noes—Trustee Hawks.

Absent—Trustee Sperry.
Signed and approved this 24th day of November, 1916.

L. DIETZ,
President of the Board of Trustees.
Attest: C. H. PERRY, City Clerk.
[City Seal]

GOOD

REAL ESTATE BARGAINS
FIRE INSURANCE
AUTO SERVICE

Notary Work at your home or
my office, Baldwin and Central

S. R. G. TWYCROSS

Green 2—Black 11

Sierra Madre Feed & Fuel Co.

ANDREW OLSEN, Prop.

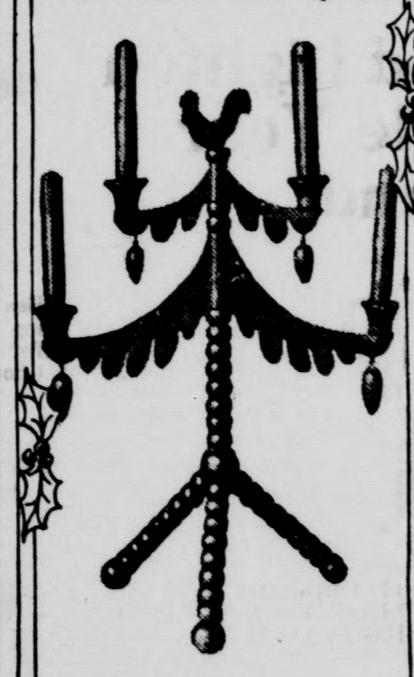
All kinds of stock and poultry
feed. Best grades of fuel

TRANSFER

Main 50 Res. Black 24

Mrs. Clark, who has been the guest of Mrs. H. W. Topping, returned to her home in San Francisco on Friday. Mrs. Topping accompanied her and will visit there for a week.

ONE KIND OF CHRISTMAS TREE



In Sweden wooden candelabra like the one in the picture are frequently used instead of Christmas trees for the display of gifts.

MUSICAL PROGRAM FOR NEXT MONDAY

Under the direction of the music committee, of which Mrs. W. E. Farman is chairman, a musical program will be given before the Woman's Club at the regular meeting next Monday. Four Pupils of Mme. Phoebe Ara White will furnish the numbers. They are Miss Vera Morrow Crawford, Clara Robbins and Azealia Stein, with Miss Vernita McCullough accompanying them. The committee chairman is assisted by Miss Verena Yule.

Transfer and Express

J. C. WHYTE

—Phones—

Blue 55, Green 85

Kersting Court

Sunday Outings

During the Winter Months, the SOUTHERN PACIFIC will offer excursion tickets each Sunday at ONE FARE for the ROUND TRIP between all points where the one way fare is not less than fifty cents nor more than five dollars. Good going and returning on Sunday trains.

Tickets honored on Pacific Electric cars from Sierra Madre

Phone G. E. Mesecar, Agent
Pacific Electric Railway

Southern Pacific

—See the Apache Trail of Arizona



Latest Novelties in Stamped Goods

ARE HERE IN AN ENDLESS VARIETY

Fudge Aprons, Children's Fudge Aprons, Tie Holders, Table Runners, Centerpieces, Pillow Tops, Laundry Bags, Whisk Broom Holders, Card Table Covers, Biscuit Covers, Night Gowns, Camisoles, Envelope Chemises, Children's Dresses and Many Other Useful things—

Finished Models give excellent ideas as to the best way of embroidering the stamped pieces, and a Competent Instructor gives free instructions in art needlework, crocheting and knitting, every day from 10 to 12 and from 2 to 4. She will be glad to help you.

GOSSARD CORSETS

REYNIER KID GLOVES

Herman R. Hertel Co.
PASADENA, CAL.

41 NORTH RAYMOND AVENUE

PHONE FAIR OAKS 407

SATISFACTION CREATES SUCCESS

Our aim is to give each patron quality work, accommodating service and a better result than home work. Unremitting effort is expended along these lines and on this basis we respectfully solicit your patronage.

MONROVIA LAUNDRY CO.

Sierra Madre Phone Green 85

Monrovia, Cal.

PROMOTING HIGHEST FRUIT STANDARDS

Government Experts Working On Problems Of the Citrus Growers

More than 200,000 selected fruit-bearing buds from citrus trees with known performances records have been placed in the hands of cooperators of the Bureau of Plant Industry, of the U. S. Department of Agriculture, who are to permit the Department to secure progeny records from the trees so propagated. The purpose is to secure uniformity of strain of the trees and the fruits borne by such trees.

This distribution follows extensive taking of records of select trees of the Washington Naval and Valencia oranges, Eureka and Lisbon and Villa Franca lemons, Marsh grapefruit, and Dancy tangerine. The buds are supplied not merely for propagation of nursery stock, but, in many cases, for the top working of unprofitable trees in established plantations.

Locating Profit and Loss

Recently, in cooperation with the California Fruit Grower's Exchange, a systematic campaign has been undertaken to eliminate all the inferior strains

of grapefruit in California by top-working trees of such strains with select buds from trees of the Marsh variety, with known performance records, thus reducing the grapefruit production of the state practically to the basis of single variety.

Each year sees an increase in the number of citrus growers in California who adopt the commercial tree performance record system for locating trees of unprofitable character, either because they bear fruit of a strain not well suited to commercial use. A second commercial nursery has been established during the year in California for the purpose of propagating trees from wood borne by record individuals.

Utilizing Waste Products

Of interest also to the citrus grower is the statement in the Annual Report of the Chief of the Bureau of Plant Industry that a machine has been invented which successfully removes the oil-bearing portion of the rind of waste and cull oranges and other citrus fruits, thus making it possible to eliminate a large part of the expensive hand labor which has heretofore rendered the domestic production of sweet-orange oil commercially unprofitable. This machine has been patented and dedicated to the public. There has also been devised a simple, practical, and inexpensive method of manufacturing sweet-orange oil from the cull and waste fruit removed by the machine mentioned.

Studies of the citrus scab, a disease increasingly destructive in the past few years in Florida, especially in grapefruit groves, were undertaken. Spraying experiments indicate the possibility of satisfactory controlling it by thorough protection of the young fruit.

FIGHT SQUIRRELS AS DISEASE CARRIERS

Health Service Is Trying To Stop Health and Crop Menace

The destruction of ground squirrels, undertaken by the California State Board of Health and the United States Public Health Service, is of interest to every rural community in California, not only because the rodent is a great destroyer of crops but also because it is a distinct menace to the public health. Bubonic plague, one of the most fatal of epidemic diseases, has been found in the ground squirrels of many California counties, and since the disease is transmitted to man by means of the rat flea, which infests both rats and ground squirrels, the extermination of these rodents is most important.

The owners of the Triangle ranch in Stanislaus County have eradicated a persistent colony of ground squirrels by spreading powdered sulphur on strips of old sacking, rolling these up and after soaking over night in dilute, rolling them down the furrows and igniting them. In Contra Costa County, the farmers are buying large quantities of poison at reduced rates, the purchase price being lowered because of the large quantity purchased. The division of the expense makes the cost to the individual farmer very low.

In the Bird Creek district of San Benito County, a number of big ranches recently put aside all other work and devoted the day to the destruction of ground squirrels. At the end of the day a dinner was served to the workers by the wives of the ranchers, and according to Passed Assistant Surgeon Williams of the

United States Public Health Service, the observance of "Squirrel Day" promises to be a regular affair. Anyone interested in methods of destroying these pests, may obtain full information by applying to the secretary of the State Board of Health, Sacramento.

ELECTRIC LIGHTING PLANT AT FERN LODGE

The Sierra Madre Electric Company is installing a complete electric lighting outfit at Fern Lodge in the Big Santa Anita Canyon. The equipment is a product of the Delco Electric Company. Delco-Light as it is called has been built to supply the people who live beyond the reach of the electric light power stations. The entire plant weighs in the neighborhood of 7 hundred pounds.

The generator is a single unit plant and is gasoline driven, the generator acting as a self starter which adds greatly to its simplicity. It creates enough power to light 32 20 watt lamps and the storage battery which consists of 16 cells will light 15 20 watt lamps for eight hours.

Mr. Topping, the proprietor of Fern Lodge who has been making many improvements in the camp says that with good lighting facilities he is sure he can better serve his patrons with such a safe and steady light as will be obtainable with this plant.

REDUCTION ON ALL MILLINERY

See our stock of rose and flower beads for Christmas. Mrs. Rowley will do Ladies' and Children's dressmaking.

29 Windsor Lane *

T. W. Mather Co.

Northeast Corner of Raymond and Union
PASADENA, CALIFORNIA

This your Christmas shop is ready with complete assortments, properly displayed to make selections easy.

Practical Gifts in—

Warm Bedding

Cotton Comforts, priced \$2.00 to \$5.50. Wool Comforts \$4.50, \$6.50, \$8.50 to \$25. Down Comforts priced from \$7.50 to \$25.

Woolen Blankets at \$2.25, \$2.75 and \$3.25. Wool Blankets at from \$5.00 to \$21.75.

Dainty Undermuslins

Our offerings command your attention in the new ideas and excellence of workmanship and finish. Large and varied stocks allowing of unlimited selection in Sheer Muslins, French Embroidered, Philippine Handwork and Crepe de Chines.

For Nightwear we recommend the Brighton-Carlsbad in gowns and pajamas for children and women. Many styles, all cut amply full and tailored in every detail. Prices for women from \$1, for the children from 65c.

Better Be Safe than Sorry

THE BEST FIRE INSURANCE FOR THE LEAST MONEY

A. N. ADAMS

Real Estate — Rentals — Insurance

ANDREWS & HAWKS

Real Estate, Loans and Insurance

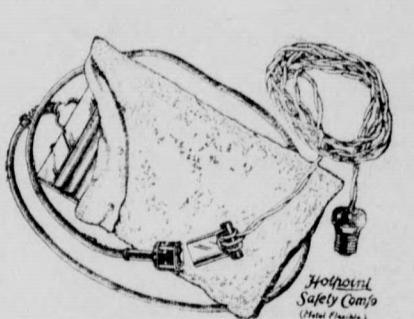
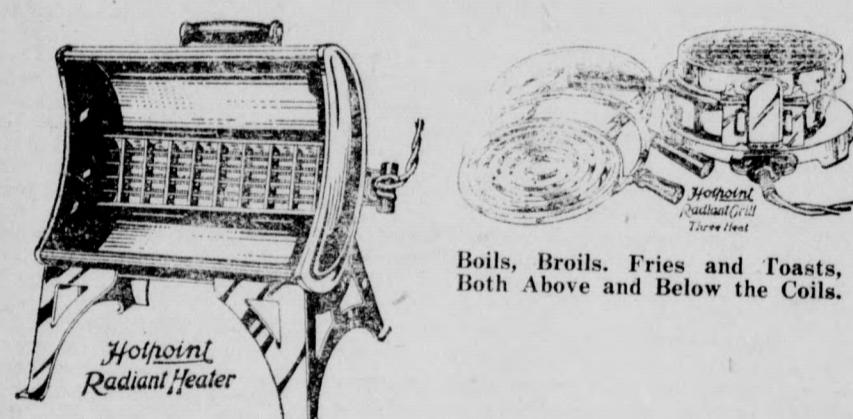
Exchange 2

27 North Baldwin Avenue

FINE JOB PRINTING — THE NEWS PRINTERY

EDISON ELECTRICAL HOLIDAY GIFTS

Gladden and Lighten the Whole Year 'Round



For Warming Bath Rooms, Breakfast Rooms or Small Bed-rooms.



Makes Perfect Coffee

Metal Flexible Heating Pad Has No Water to Become Cold or to Spill or Leak.



Refined Ornamental Percolator; Highly Polished Nickel Finish; Capacity 9 Cups. Has Faucet instead of Spout.

IN YOUR QUESTS FOR GIFTS FOR CHRISTMAS AND NEW YEAR THERE ARE NONE SO NOVEL AND UNIQUE AS ELECTRICAL GIFTS.

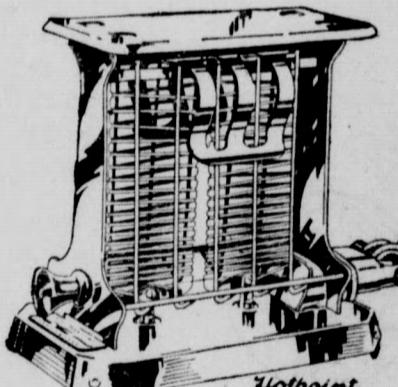
THEY ARE BEAUTIFUL AND PRACTICAL AND ARE ALWAYS APPRECIATED. BEING IN DAILY USE THEY ARE CONTINUAL REMINDERS OF THE DONOR.



Beautiful Design. Besides Chafing Dish Cookery, Can be Used for Heating Water and Making Chocolate and Soup.



For Those Who Desire Refined Table Service this Electric Percolator is a Necessity.



Toasts Two Slices of Bread at one Time. Makes Hot Toast at the Breakfast Table.



Perfect Regulation of Heat. No Water to Heat Nor Leak No Rubber to Deteriorate.

SELECTION OF HOLIDAY PRESENTS FROM THE LARGE LINE OF ELECTRICAL APPLIANCES IS EASY AND INTERESTING—DIFFERENT FROM RACKING YOUR BRAIN CHOOSING FROM THE THINGS YOU HAVE ALWAYS THOUGHT OF. IT IS WISE TO ORDER NOW TO SECURE PRE-HOLIDAY DELIVERY.

ADDITIONAL SUGGESTIONS FOR ELECTRICAL CHRISTMAS GIFTS—APPLIANCES THAT HAVE PROVED PERFECT:

Combination Table Sets
Bake Ovens
Coffee Machines
Comb Dryers

Curling Irons
Disc Stoves
Cigar Lighters
General Utility Motors

Egg Cookers
Immersion Heaters
Hair Dryers
Irons

Foot Warmers
Milk Bottle Warmers
Ranges
Saucepans

Sterilizers
Shaving Mugs
Washing Machines
Water Heaters

Vacuum Cleaners
Teapots
Tea Kettles
Vibrators

Southern California Edison Company

Telephone Main 6

426 South Myrtle Avenue

Monrovia

"FREE," ROGERS SILVERWARE COUPONS
SEE OUR WINDOW and ASK US ABOUT THEIR
VALUE AND HOW TO OBTAIN

ERECTORS

See our display of these great toys. They are real fun for the boys.

We also have a nice line of Hudnutt Perfume and Toilet Preparation.

Sander Drug Store

WE DELIVER PROMPTLY

Phone Black 100 14 N. Baldwin (East Side)

Tires and Tubes Vulcanizing

There Must Be a Reason for the Rapid Increase in this Department of our Business. Give Us a Trial

RETREADING A SPECIALTY

Hendrie and Racine tires and Howe tubes in stock.

Sierra Madre Motor Car Co.

King 8

Reo

Blue 100

8 N. Baldwin

ATTENTION DRAWN BY SIERRA MADRE VOTE

California Review:—In my peregrinations I met W. H. Stubbins, of Sierra Madre. Mr. Stubbins is a philosopher and above all a Democrat. He can make a speech under the most adverse circumstances and never lose his *savoir faire*. I have heard him speak after a hearty banquet when I felt too full for utterance and could only grunt nebulous platitudes. He would rise to the occasion and delight his hearers with his postprandial oratory. At the Democratic headquarters, in the Douglas Building, Mr. Stubbins was telling Secretary Groves of the big victory in Sierra Madre.

"Why the Democratic gain," he said, "in Sierra Madre over 1912 was 117 per cent. It shows a revolution in political sentiment, for hereto Sierra Madre has been a Republican stronghold. In 1912 when Wilson first ran for President he received 101 votes in my town and in 1916 he polled 218 votes. This shows how Wilson has grown in popularity with the people. They know he has accomplished much and made a most wonderful record. The result is many Republicans and Progressives voted for him. I do not know, but I think Sierra Madre is the banner town; that is, I mean it shows a larger gain for Wilson than any other place."

"I guess you are right," said Secretary Groves. "If all the other towns had shown such a gain Wilson would have carried California by a hundred or two hundred thousand majority."

FOUND—Pair Glasses in case, Owner may have same by calling at news office. 10*

DO YOU want a loan on your Real Estate? Any amount! See the First National Bank!

VANTED—Competent, reliable housekeeper would like work by the day. Phone Red 132. 5tf

ROT RESISTING REDWOOD STAKES—Can now be had at The Binn Lumber Co. 6-9

FOR SALE—House and lots at southwest corner of Hermosa and Mariposa Ave. See Mrs. F. Holbrook, at the house. 9tf

WANTED: Newspapers. Will pay 70c per 100lb, bundled flat. I. B. Goldberg, Black. 142. 9tf

3,000 Xmas cards, 1c to 25c each, at Doucet's,

WANTED—Boy to carry morning paper route in Sierra Madre. Apply News Office. 10*

FOR SALE—Furniture of 6 room Bungalow, all or part at a big sacrifice. Located at 455 W. Live Oak Ave. Key next door. Call Home Phone 269206 Los Angeles. Also new 6 room bungalow and garage for rent. 10*

Anything you want in the Music, Stationery and Kodak line at Doucet's.

FOR RENT CHEAP—8 Room house with two baths. Suitable for boarding house or one or two families. Cor. Highland and Grove. Call C. B. Reas. Phone Black 49. 10tf.

FOR RENT—Pianos, Kodaks Sewing Machines—at Doucet's.

WANTED—White rags, papers and magazines. If possible, deliver to Helping Station on Windsor Lane. 10

JULETIDE CANDLES

By MARIAN V. DORSEY

EVERY year the little green bayberry candles are sent as luck bringing gifts to an even greater extent than during the past few holiday seasons. The reason for this is that the people who received them the past year or two—and who did not?—thought that they really did seem to bring them good fortune; hence this increasingly rapid growth of the candle's popularity as a substitute for the conventional Christmas card or as constituting in itself an unpretentious little gift symbolizing every good wish.

But, while a great many people both send and receive bayberry candles as gifts, there are but few who know whence they come or why the luck superstition is inseparable from them.

The candles, or "dips," as they were first called, are the product of a revived industry started a few years ago in the old Massachusetts towns of Deerfield and Hingham and in the kitchens of the Cape Cod people, all of them using the old pewter or tin molds that have descended in the families from colonial times. Old southern villages have not as yet realized the opportunity offered its women in this revived industry, although the bayberry candles were made by the early settlers in all the coast colonies where the berries grew, never being found inland.

As to the origin of the good luck idea, we seek it in vain among colonial chronicles as applied to the candle itself. Yet from times far earlier the bay tree and the laurel were considered sacred to good fortune, and it is



LIGHTING THE BAYBERRY CANDLE

from this immemorial belief that we must trace the present day faith in the virtues of the bayberry candle.

The bay is a species of laurel, and as poets and victors were crowned with the laurel or the bay, wishing them long life and happiness, so is the same wish conveyed in the bestowal of a candle made of the waxen berries borne by the sacred tree.

Bayberry dips are also made as well as the molded candles. These dips are smaller and less even in shape and show us how candles were made by repeatedly dipping the wicks in the melted wax of the bayberries and drying each layer till the dip was of proper size. That was before molds were introduced, early in the eighteenth century.

To accompany a bayberry candle one should send in the little box in which it is daubed wrapped a card on which is printed, in red and green lettering, the legend:

ON CHRISTMAS EVE.
A bayberry candle burnt to the socket
Brings luck to the house,
Food to the larder
And gold to the pocket.

When these cards are not to be found the luck rhyme may be written on the back of one's visiting card and wrapped with a candle, but in that case it must not be forgotten that the enclosure of writing necessitates extra postage.

Their color, a soft olive green, blends beautifully with other Christmas decorations, and they burn with a steady flame, emitting a delightfully pungent fragrance, and they are consumed evenly all around without making unsightly gutters or ridges of wax down the sides as ordinary candles do.

From New England comes the tradition that if lovers separated by distance each lights a bayberry candle in honor of the other at the same hour the aroma or incense arising from the burning wick will drift in the direction of the absent one; hence the candles make a strong appeal to young people of romantic temperament.

A candle must be presented to you, not bought by yourself, in order to insure good luck, and you must not light your own; that must be done for you by some other person, not necessarily the donor.

Christmas eve is the time for burning, either at dinner or later, and to follow out the old idea of the laurel and the bay to the victor a candle should surely be bestowed on the relative or friend who has recently achieved some success or won a distinction.—Philadelphia Press.

The Most Merry Christmas for the Least Money

WE HAVE PRICED ALL OUR HOLIDAY GOODS LOW ENOUGH TO ENSURE SELLING OUT THE ENTIRE STOCK. COME AND GET YOURS WHILE THE ASSORTMENT IS STILL COMPLETE.

The News Printery has won an enviable reputation as a holiday gift shop, chiefly by reason of the exclusive lines of novelties and greetings cards which we carry. The cards published by P. F. Volland & Co., of Chicago and Samuel Carpenter are acknowledged by the trade to be the most artistic and attractive on the market.

PRICES LOWER THAN LOS ANGELES—

You simply can't beat our prices on these cards anywhere. Cards which sell everywhere in the best shops for 5c are priced at 7 for 25c or 15 for 50c. The 10c cards are priced at 7 for 50c or 15 for \$1.00.

There are a few beautiful folders priced at 25c and 30c last season which we have lumped in with the 15c cards. If you hurry you may get a chance at these.

Our line of cards is larger and more varied than ever. Many customers declare it is more satisfactory than they can find in Los Angeles. There are post cards, folders and cards with envelopes. Some are hand colored and some are printed by the latest color processes to imitate water colors. Some are big and some are little.

Greetings on these cards are as varied as the designs. The sentiments and designs combine to radiate the very spirit of Christmas, often better than would be possible with an expensive gift. Some are formal, some are intimate. Some have a touch of humor and some have a devotional touch. All are in good taste.

10c DENNISON TAGS AND PACKAGE DRESSINGS AT 5c

Here is something you all need to make your packages really Christmas-like. There are all kinds of tags, seals, labels, poster stamps and gummed tape etc. They are sold the world around for 10c. These must go, hence the price—just half.

We also have tissue and crepe paper in white, red and other colors with which to wrap your gifts. Dennison gift boxes, strong enough for parcel post shipment, at 10 and 15c. Heavy wrapping paper for shipping packages, in 24-inch and 36-inch widths, put up in 10c rolls for your convenience.

FEMININE FANCIES AT ASTONISHING PRICES—

There is a delightful assortment of "Thoughtful Little Gifts" from the Pohlson Shop at Pawtucket, R. I. These, too, have been marked at sure-sale prices. They are carried only at the high class stores in Los Angeles and our prices are about half what you would pay there.

This Pohlson assortment includes sachets in various forms, as well as many other really useful articles. Prices range from 15c to 50c.

BOOKS AT ONE-THIRD OFF—

We want to close out all our books. There are a number of desirable gift books, including books on birds and other nature subjects, books of verse and children's books. The nature books are standard publications and this is a rare opportunity to buy for yourself or others.

Children's books of especial merit are among the books we have marked down. Just the thing to make the youngsters glad.

Particular attention is directed to a book by Miss Eleanor Tucker of Sierra Madre entitled "Mr. Snipdoodle of Kandyland." This book attracted much favorable attention last year and should have a large sale. 50 cents net.

PICTURES FOR GIFTS—

We have a few famed and unframed pictures, all of them really good. Prices from 25c to \$2.00, which is about half the prevailing prices for similar pictures.

LEATHER TOURIST TABLETS—

These make unusually attractive gifts, either for travelling or for use about the home. Real leather covering. Prices from 75c to \$1.50, being another case of knocking from one-third to one-half from usual prices.

METAL FRAMES FOR PORTRAITS—

Put your picture in one of these little frames for desk or mantel and delight one of your friends. 25c, 35c and 50c. Permanent gold and silver finish. Another half-price offering.

STATIONERY AT PEACE PRICES—

You have heard a lot about the advancing price of paper, and it's all true. But we are selling our varied lines of fine stationery at "before the war prices." It's always acceptable as a Christmas gift.

WARD'S LINE-A-DAY AND ADDRESS BOOKS—

Here is another suggestion for people of taste. These handsome and useful little books will solve many a Christmas puzzle. Prices range from 20c to \$1.50.

MAYBE YOU NEVER HEARD OF A SPECIAL SALE OF HOLIDAY GOODS BEFORE THE HOLIDAYS. THEN TRY THIS ONE FOR BARGAINS.

The usual procedure is to sell everything possible at high prices before the holidays and then work off the surplus with a special sale afterwards. Here you have all the advantage of a special sale before the holidays. BETTER HURRY.

THE NEWS PRINTERY

THE SIERRA MADRE NEWS

GEORGE B. MORGRIDGE Editor and Publisher
An Independent Newspaper devoted to the dissemination of local news and to the development of Sierra Madre

Published Every Friday
Subscription \$1.50 Yearly, in Advance
Single copies 5 cents; 50 cents a dozen

Entered as Second Class Matter at the Post Office at Sierra Madre, Cal.
OFFICES ROOM G, KERSTING PLACE, Opposite Pacific Electric Station.
Telephone Black 42 (Either System)
Official Newspaper of the City of Sierra Madre

WITH SCISSORS AND PASTE

ONE-CENT LETTER POSTAGE

The ways are now being greased for the launching of the movement for the readjustment of postal rates in the next session of Congress. This problem was to have been taken up in the last session, but had to be deferred on account of the consideration required by railway mail pay. Since this has been disposed of the committees are prepared to take up the matter of placing the various postal rates on a more equitable basis.

A zone system of rates for second class matter is being prominently urged to take the place of the present flat rate which was adopted nearly forty years ago. The present rate has for some time been regarded as a discrimination against the newspapers in favor of the great national magazines. Like the parcel post, the proposed zone rates would be based on the length of the haul.

The postal committees have been besieged by petitions bearing millions of names and several hundred thousand letters from individuals urging a readjustment of postal rates with a view of making possible one-cent letter postage. A survey of the situation indicates that sufficient changes will be made in the various rates to permit the granting of a 1 cent rate on local delivery letters in the next session of Congress.

Second Class Matter

Chairman Moon of the House Postal Committee, said: "I think that the Committee will take up this second-class mail matter at the next session and press it to a conclusion at once. While I cannot speak for the Committee, this is my desire in the matter. I do not know what kind of a bill we will pass, whether it will have a zone feature attached or not. This view has been presented frequently in past years, and sometimes received favor and sometimes not. As to what shape the legislation will be in I am not able to say, but I am sure the Committee will give it the best possible shape in the public interest."

Congressman Dill of Washington, said: "Such legislation would be specially valuable to local merchants in developing new business. The country is growing more prosperous each day and a cheaper drop letter postage would, in my opinion, aid in making it more prosperous than it has ever been."

Cheap for the Magazines

Congressman McArthur, of Oregon, takes the stand that "the cost of transporting a letter should have something to do with the postage rate, and there is no valid reason why more than one cent should be charged for local deliveries. If my bill becomes a law, it will have a great tendency to stimulate business."

Congressman Humphrey, of Washington, said: "I cannot believe that it is fair or just that all the people should be taxed for the benefit of the magazine publishers of the country. That is exactly what is doing under the present system of two-cent postage. Every person who places a two-cent stamp on a letter is taxed one cent for the benefit of the magazines."

Randall Bill Popular

Congressman Randall, of California, a member of the postal committee and author of the zone rate bill for second class matter, says that his bill is designed to remove several gross evils or abuses from which the American people suffer in the administration of the postal affairs of the country.

"The time has come," said Mr. Randall, "when the postal service must be put on a business basis. Discriminations against the man who buys the two-cent stamp, and against the publishers of the newspaper in the local field must cease. The postal rate of 1 cent per pound which is granted as a virtual subsidy to the national papers of the magazine class has resulted in fabulous fortunes for private interests, and to which the postal department is giving a plain contribution of more than eighty million dollars annually."

A BARBAROUS PASTIME

The Riverside Enterprise joins the ranks of the newspapers that see early demise of the automobile racing game. It says:

"What good is accomplished by automobile races, anyway? It all simmers down to a test as to whether a machine will continue to run to the end of the race without breaking down and possibly killing its driver and a number of spectators. It is a barbarous pastime that will disappear more rapidly than prize fights and horse race gambling."

TRIUMPH INEVITABLE

Hemet News:—Amendments Nos. 1 and 2, both relating to the liquor traffic, were defeated, but by a much narrower margin than two years ago. It is plainly evident that the question will come before the voters again in 1918, and that the reign of Alcohol in California is foredoomed. The postponement may be two years or four or six years, but triumph for the temperance forces is as inevitable as the grind of the mills of the gods.

The temperance people can profit by the lesson of 1916. They will probably find that it is fruitless to divide and segregate the issue. The people are ready for a straight prohibition amendment, without sop to the grape growers or to any other interest. If the traffic is to be killed let the axe be applied to the neck since it is fruitless to attempt a lingering illness by cutting off an arm or a leg.

CHANCE FOR PRIZE COMPETITION

The Los Angeles Graphic:—One of the local papers noted that a leading lady in the east had stated that she spent very little time in dressing each day, and following up the efficiency idea, sent a representative out and about in Los Angeles to interview society women on the subject. A number of them with great reluctance consented with photo and diagrams to tell an anxious world how many minutes and seconds they consumed in their daily decoration. One lady had got her system down to a fine point. Including her bath she only takes eleven minutes to be ready to walk out. But in these strenuous days for society ladies, why the bath? I am assured that nowadays it is simply not being done, that in the most exclusive circles the daily tub has long been abandoned as bourgeois in the extreme, and that once a week on Saturday night, is the correct thing. However, all this intimate personal publicity is in the line of progress and I suggest The Times organize a dressing competition, in which the ladies may start fair at the word go from the one and only siren, and see if this almost unbelievable eleven minutes record cannot be smashed.

WILL KEEP THE SAILORS BUSY

Redondo Reflex:—To carry on the amount of world business that was enjoyed by the nations before the war it would require in addition to the vessels now in service the combined output of every shipbuilding yard in the world fully manned running double shift for a period of seven years.

POOR OLD CHICAGO

Alhambra Advocate:—A carefully prepared table showing that people can live cheaper in Los Angeles than they can in Chicago has just been compiled. That's what the Chicago Tribune gets for calling us a "boob state."

ELECTRIC BRIEFS

Electric vehicles water the streets of Blackpool, England.

Green bananas are ripened by electric heaters in fruit warehouses.

Tents lighted by electricity provide living quarters for 500 students of the State College of Texas.

Small portable electric generating plants are used to supply electric lights to the German troops in the trenches.

An illuminated fountain pen which carries its own miniature battery and tiny Mazda lamp is used for writing at night.

Wireless enabled one big daily newspaper to score a beat on reporting the news of the German submarine's work off Nantucket.

Young chickens treated with electricity by a London experimenter grow more rapidly than those raised without treatment.

The new battleship "Tennessee" will use 27,500 electrical horse power, enough power to furnish heat, light and power for a city of 100,000 inhabitants.

A self waving flag which waves regardless of wind or weather has been invented by engineers of the General Electric Illuminating Laboratories.

Intercommunicating telephones, electric lights, call bells, and a complete fire alarm system are installed in modern farm buildings on the estate of a wealthy Long Islander.

Electrically-driven musical instrument makers will combine with electrical manufacturers, central stations and contractors in the celebration of "America's Electric Week" December 2-9.

LOS ANGELES PIANIST
SYMPHONY SOLOIST

Lester Donohue Will Play at
Orchestra Concerts Next
Week

After the success of the last concert of the Los Angeles Symphony Orchestra, there is no little interest in the program to be given on Friday and Saturday of next week, December 15-16th. This is especially notable since it is announced that Lester Donohue is to be the soloist on the program for these dates.

Mr. Donohue recently made an excellent success in New York and other eastern cities. His home and earlier education were in Los Angeles where he has many friends and a warm welcome awaits him at this concert.

He will play the first concerto of Liszt for piano, with orchestral accompaniment, one of the most brilliant works of the modern repertoire.

Varied Program

The Orchestra will play the second symphony of Brahms, preceded by the Beethoven "Egmont" overture and followed by a "Suite Pastorale" by Chabrier, a modern French composer, a beautiful set of four movements in light and joyous style.

Altogether the program offers example of four schools, or styles, of composition, such one thoroughly representative of its composer. The Orchestra received many compliments on its two preceding concerts and Director Tandler is bringing it to a high state of efficiency. Man-dry.

ager F. W. Blanchard has systematized the business and publicity of the orchestra so that it is receiving a larger attendance and broader recognition than ever before.

BONE DRY

One of the most significant things of the day is the tendency of states not only to prohibit the manufacture and sale of liquor, but the importation of it. Arizona, Idaho, and Oregon have approved "bone dry" laws. Various southern states are tending in that direction, having already limited the amount of liquor that may be imported for personal use.

In large part, this is a spontaneous popular movement. It is not dictated by leaders. In fact some timorous leaders have rather tried to hold back, fearing the progress would be too rapid, but the people themselves have refused to be held back.

In Arizona, the bone dry amendment passed twice the majority originally given prohibition.

In Idaho people approved the principle by three to one. In Oregon leaders and daily papers that fought for prohibition held back on the bone dry proposition and only the party prohibitionists seem to have fought for it vigorously, but it went through.

The people are sick of Alcohol. They have tasted the sweets of prohibition. They want to drain that healthful cup to the dregs. The nation will yet be "bone

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